



BOX TO ROW®

BOXTOROW MEDIA KIT

DWCOMMUNICATIONS PRESENTS: FROM THE PRESS BOX TO PRESS ROW® WITH DONAL WARE | REAL.HBCU & PRO SPORTS.TALK.



ABOUT BOXTOROW

Host Donal Ware talks with the newsmakers in the world of sports and entertainment and about relevant issues of the day. One of the rare shows to air on both SiriusXM Satellite Radio and terrestrial/traditional radio, BOXTOROW began airing August 20, 2005. BOXTOROW is also on-site, broadcasting from well-known events. BOXTOROW is current, relevant and fresh! Appointment Radio!

DONAL WARE THE VOICE OF HBCU SPORTS

• APPEARANCES INCLUDE:

- ESPN's Outside The Lines
- Collegiate sports broadcasts and other television appearances

• AWARDS AND RECOGNITION:

- CIAA Broadcaster of the Year
- The John Madden of Black College Football as his voice is used in the BCFx video game for Xbox 360

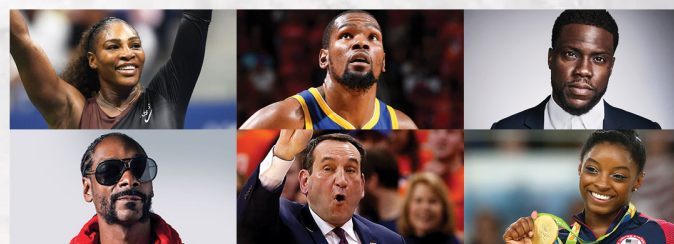
• OTHER:

- Reputation for engaging guests in a conversational manner and asking relevant, thought provoking questions



THE GUESTS

- Serena Williams
- NBA MVP/superstar Kevin Durant
- Kevin Hart
- Snoop Dogg
- Mike Krzyzewski (Coach K)
- Simone Biles
- Plus a host of other sports figures, Hollywood celebrities and civic leaders.



THE STATS YOU ARE MULTI-PLATFORM!

SATELLITE	WEBSITE	STREAMING & PODCASTS	MOBILE	SOCIAL
				



THE EVENTS

- NBA Finals
- CIAA Tournament
- NHL All-Star Game
- MLB All-Star Game
- NBA All-Star Weekends
- The Big Game
- U.S. Open
- Daytona 500
- Plus a host of other sporting events

BOXTOROW IN THE MEDIA

- USA Today
- ESPN's Outside The Lines
- JET Magazine



EVENTS

Live broadcasts from various sporting events locally and across the country. Ware with Big Game champion Jacoby Jones of the Baltimore Ravens and singer Janelle Monae

